



World Alzheimer's Month



Every **3**

seconds

someone in the world develops

dementia



Join the campaign

To find out more visit:

www.worldalzmonth.org

 [@AlzDisInt](https://twitter.com/AlzDisInt) [#WorldAlzMonth](https://twitter.com/WorldAlzMonth)



**Alzheimer's Disease
International**

The global voice on dementia

Toolkit

World Alzheimer's Month 2018

www.worldalzmonth.org

Contents

Introduction	2
About dementia	4
Global plan on dementia	5
World Alzheimer's Month 2018	6
Key messages	6
How to describe World Alzheimer's Month	7
Materials and resources	8
Posters	9
Bulletin	11
Graphics	13
Social media	14
5 ways to reduce the risk of dementia	17
Members list	20
Sponsors	22

Introduction



September 2018 will mark the seventh World Alzheimer's Month, an international campaign to raise dementia awareness and challenge stigma. During this time, Alzheimer associations and other stakeholders around the world organise advocacy and information provision events, as well as Memory Walks, media appearances and fundraising days. The impact of this campaign is growing, but the stigmatisation and misinformation that surrounds dementia remains a global problem.

World Alzheimer's Day (21st September) was launched in 1994 to mark the 10th anniversary of Alzheimer's Disease International (ADI) and has grown significantly since then. World Alzheimer's Day 2017 was observed in over 80 countries and World Alzheimer's Month continues to attract the support of Alzheimer and dementia associations around the world, from small and large groups and companies to high profile media such as BBC World Service and Huffington Post.

With someone developing dementia every three seconds, World Alzheimer's Month is a chance to talk about dementia and show that you or your organisation are part of a growing number of people all around the world who are working to improve the lives of people with dementia and their families. As dementia is diagnosed earlier in the disease course, those living with dementia are also more likely to remain active in society.

ADI coordinates the World Alzheimer's Month campaign through our members, supporters and corporate partners. At ADI, we believe that we can extend our reach by encouraging individuals, groups and organisations to join in and support our efforts. This is particularly important in lower- and middle-income countries, where the majority of people with dementia live and where the majority of future increases will be. We aim to extend our reach by:

- Mobilising networks and getting actively involved in the campaign
- Raising awareness of dementia among your networks
- Promoting World Alzheimer's Month through the media

Dementia shares risk factors with diseases such as heart disease, stroke and diabetes, making it an especially important issue for a wide range of health and development NGOs and development agencies worldwide. Dementia also has a significant impact on individuals and their care partners who work around the world. This year we are encouraging individuals, groups, organisations and companies to join the World Alzheimer's Month campaign by helping spread the word, by raising awareness, by educating yourselves, volunteers or employees and by promoting understanding and support for the millions of people affected.

In 2018 there are more than 50 million people with dementia worldwide, and this figure will nearly treble to 152 million by 2050. World Alzheimer's Month should be used as an opportunity to raise awareness about a health issue that will affect more and more people as the years pass, while encouraging crucial efforts to support those already affected by the disease around the world.

I hope our ideas will inspire you to get involved this coming September.

Paola Barbarino
CEO
Alzheimer's Disease International

September is World Alzheimer's Month!
#WorldAlzMonth

Alzheimer's Disease International

ADI is the international federation of 90 Alzheimer associations around the world, in official relations with the World Health Organization and consultative status with the UN. ADI's vision is prevention, care and inclusion today, and cure tomorrow.

ADI believes that the key to winning the fight against dementia lies in a unique combination of global solutions and local knowledge. As such, it works locally, by empowering Alzheimer associations to promote and offer care and support for people with dementia and their care partners, while working globally to focus attention on dementia and campaign for policy change from governments. For more information, visit www.alz.co.uk

ADI has offices in London, Jakarta and El Salvador with regional mentors in Asia, Africa, South America and the Caribbean. We work with our official partners Dementia Alliance International, as well as with NCD Alliance, King's College London's Global Observatory on Ageing and Dementia Care, Alzheimer Europe and Alzheimer Iberoamerica. ADI is a co-founder and Steering Group member of the Global Alzheimer's & Dementia Action Alliance (GADAA) and a partner of the STRiDE project (Strengthening responses to dementia in developing countries), led by the Personal Social Services Research Unit (PSSRU) at the London School of Economics (LSE).

A list of ADI members can be found on page 20.

Strategic Plan

Our strategic plan for the three years from July 2016 to June 2019 sets out our high-level objectives, including:

Making dementia a global health priority

ADI will lead global advocacy efforts and support the national advocacy of member associations to make dementia a public health priority.

Reducing stigma

ADI will seek to achieve this by raising awareness about Alzheimer's disease and other dementias.

Strengthening membership

ADI will meet the needs of emerging and established associations and provide programmes that will enable members to best support people affected by dementia and their care partners.

Facilitating research

ADI will facilitate and encourage research into care and prevention, epidemiology, and finding effective treatments.

About dementia



Dementia is a collective name for progressive degenerative brain syndromes which affect memory, thinking, behaviour and emotion. Alzheimer's disease and vascular dementia are the most common types of dementia, responsible for up to 90% of cases of dementia. Symptoms may include:

- loss of memory
- difficulty in finding the right words or understanding what people are saying
- difficulty in performing previously routine tasks
- personality and mood changes

Dementia knows no social, economic or geographical boundaries. Although each person will experience dementia in their own way, eventually those affected are unable to care for themselves and need help with all aspects of daily life. There is currently no cure for most types of dementia, but treatments, advice, and support are available.

Every 3 seconds, someone in the world develops dementia. The number of people living with dementia around the world is expected to almost double every 20 years, reaching 152 million by 2050. The global cost of dementia is over \$US one trillion in 2018, exceeding the market value the world's largest companies including Apple and Microsoft.

Dementia is now widely recognised as one of the most significant health crises of the 21st century.

An absence of dementia public policy renders governments woefully unprepared for the dementia epidemic. See page 5 for details of a global plan on dementia adopted by the World Health Organization (WHO) in 2017. It is essential that governments around the world act now to reduce the impact of dementia, by raising awareness and promoting risk reduction, and by supporting increased diagnosis, care and research.

For more information, visit: www.alz.co.uk/about-dementia

Global plan on dementia

In May 2017, WHO adopted the **Global plan of action on the public health response to dementia 2017-2025**. One year on, ADI released the report *From plan to impact: Progress towards targets of the Global plan on dementia*, that details the global developments made since the adoption of this plan, finding that progress has been far too slow.

The plan committed all 194 member states of the WHO to seven action areas: dementia awareness, risk reduction, diagnosis, care and treatment, support for care partners and research. It contains targets for each area that individual governments should meet by 2025.

Area one of the plan outlines dementia as a public health priority with a target for 75% of WHO member states to develop or implement a national plan or dedicated policies on dementia. The adoption of a plan is especially important in countries with limited existing support for, or awareness of, dementia.

However, as the ADI report identifies, the scale of challenge is huge and the response has been too slow. Only one plan has been developed since the 2017 Global plan was adopted, but over 15 new plans are needed each year to hit the 2025 target.

If acted upon, the global plan could:

- Continue to spread the word that dementia is not a normal part of ageing and that those affected with dementia should be empowered to live as well as possible;
- Increase coverage of diagnosis and support, risk reduction and improved awareness of dementia;
- Dramatically improve research and understanding of dementia that could lead to new treatments and ultimately a cure for the condition.



World Alzheimer's Month 2018

September 2018 will mark the seventh World Alzheimer's Month campaign, an international campaign to raise dementia awareness and challenge stigma.

The primary objective of World Alzheimer's Month is to reach out to as many countries as possible, showing the global impact of dementia and promoting dementia awareness and what we can do to help support those living with the disease.

Every 3 seconds someone in the world develops dementia

The theme for this year's World Alzheimer's Month campaign is **Every 3 seconds**. We're encouraging people all around the world to understand the importance of recognising dementia as a disease and challenging the stigma that surrounds the condition.

By focusing on this statistic, we are emphasising the huge global impact of dementia world-wide. This 'back to basics' approach concentrates on awareness-raising, with a simple, easy to understand and impactful message, which is broad and adaptable to every country.

Alzheimer associations, groups and individuals around the world are encouraged to use this theme to focus their messages and campaigns on advocacy and public awareness with a packed month of activities including information provision, Memory Walks, fundraising events and media appearances.

Key messages

Statistics

- **Someone in the world develops dementia every three seconds.**
- **There are over 50 million people living with dementia in 2018**, and this is expected to increase to 152 million by 2050 if effective risk-reduction strategies are not implemented worldwide
- **Most people with dementia live in low and middle-income countries** and the number in some regions is expected to increase by five times by 2050. The number of people living with dementia is expected to double in high income countries.
- **Dementia is now a \$US trillion-dollar disease**, and already exceeds the market value the world's largest companies including Apple and Microsoft.

Risk reduction and diagnosis

- **Diagnosis of dementia is made too late.** Earlier diagnosis is important to ensure that people living with dementia and their care partners can live as well as possible for longer, and access the support they need.
- **As few as one in ten individuals receive a diagnosis for dementia in low- and middle-income countries**, and less than one in two individuals are diagnosed in high-income countries. More people living with dementia need access to a doctor who can provide a diagnosis and help to plan necessary support.

- **Risk reduction measures and earlier diagnosis of dementia could save governments money**, by reducing the high cost of emergency and avoidable health interventions, improving care, and by increasing the effectiveness of social, community, and other care services.
- **Governments have an opportunity and a responsibility to dramatically increase awareness, detection and diagnosis of dementia**, by meeting targets of the World Health Organization (WHO) global plan on dementia.
- **Earlier diagnosis has the power to change the perception of dementia**, by illustrating that living as well as possible can be achieved with support, respect and access to services
- **Individuals diagnosed with dementia earlier have a unique opportunity to take part in dementia research**, which may identify new treatments, help to find a cure or improve care.

How to describe World Alzheimer's Month

It is important that we present a positive image and consistent message about World Alzheimer's Month across all associations, groups and organisations around the world. We therefore ask members to use the following text when describing World Alzheimer's Day.

September is World Alzheimer's Month, an international campaign to raise dementia awareness and challenge stigma. Each year, Alzheimer associations from around the world unite to organise advocacy and information provision events, as well as Memory Walks and fund-raising days.

The impact of this campaign is growing, but the stigmatisation and misinformation that surrounds dementia remains a global issue. Every 3 seconds, someone in the world develops dementia. This September is our time for action, when the global dementia family unites to call for and demand change.

World Alzheimer's Month is coordinated by Alzheimer's Disease International (ADI), the umbrella organisation of Alzheimer associations around the world.

Join the campaign! Visit www.worldalzmonth.org to see how you can get involved.



September is World Alzheimer's Month!
#WorldAlzMonth

Materials and resources

How you can help us

ADI relies on the involvement of a large network of members, health-care professionals, people living with dementia, care partners, policy makers and other stakeholders worldwide to support World Alzheimer's Month.

Individuals, groups and organisations can help us raise awareness about dementia through their networks and communication platforms with stakeholders and local communities, and by using their local, regional, national and international outreach.

Communications

- Use our World Alzheimer's Month **posters, graphics** and **social media assets** to show you are participating in and supporting the campaign.
- Reach out and engage with groups and organisations, including **Alzheimer and dementia associations** – help amplify the campaign message and raise awareness.
- Develop and publish your own series of communications about World Alzheimer's Month, such as articles or blogs, or share our graphics on how to spot the signs of dementia, risk reduction, the cost of dementia, the forecast numbers of people with dementia and, importantly, the **Every three seconds** message.
- **Support** the campaign on social media by using our World Alzheimer's Month Social Media Banners and hashtags #Every3Seconds and #WorldAlzMonth.

Posters

This year we have developed a whole set of posters for you to use including the "Every three seconds" clock and a selection of image-based posters. Please use one or all of them. Visit the website for more details: www.worldalzmonth.org.

You will also find additional graphics and a summary **Bulletin** below (and on the ADI website) which can be used to enhance your communications, including the "Every 3 seconds" stop watch, the prevalence figures, cost figures, the warning signs and risk-reduction graphics.

September 2018  **World Alzheimer's Month**

#Every3seconds



Every **3** seconds
someone in the world develops
dementia



Join the campaign

To find out more visit:
www.worldalzmonth.org
@AlzDisInt #WorldAlzMonth



Alzheimer's Disease International
The global voice on dementia

September 2018  **World Alzheimer's Month**

Every 3 seconds
someone in the world develops dementia
#Every3seconds




Join the campaign

To find out more visit:
www.worldalzmonth.org
@AlzDisInt #WorldAlzMonth



Alzheimer's Disease International
The global voice on dementia

September 2018  **World Alzheimer's Month**

Every 3 seconds
someone in the world develops dementia
#Every3seconds




Join the campaign

To find out more visit:
www.worldalzmonth.org
@AlzDisInt #WorldAlzMonth



Alzheimer's Disease International
The global voice on dementia

September 2018  **World Alzheimer's Month**

Every 3 seconds
someone in the world develops dementia
#Every3seconds





Join the campaign


To find out more visit:
www.worldalzmonth.org
@AlzDisInt #WorldAlzMonth




Alzheimer's Disease International
The global voice on dementia


September 2018  **World Alzheimer's Month**

Every 3 seconds
someone in the world develops dementia
#Every3seconds



 **Join the campaign**

To find out more visit:
www.worldalzmonth.org
@AlzDisInt #WorldAlzMonth

 **Alzheimer's Disease International**
The global voice on dementia

September 2018  **World Alzheimer's Month**

Every 3 seconds
someone in the world develops dementia
#Every3seconds




 **Join the campaign**


To find out more visit:
www.worldalzmonth.org
@AlzDisInt #WorldAlzMonth

 **Alzheimer's Disease International**
The global voice on dementia


September 2018  **World Alzheimer's Month**

Every 3 seconds
someone in the world develops dementia
#Every3seconds



 **Join the campaign**

To find out more visit:
www.worldalzmonth.org
@AlzDisInt #WorldAlzMonth

 **Alzheimer's Disease International**
The global voice on dementia

September 2018  **World Alzheimer's Month**

Every 3 seconds
someone in the world develops dementia
#Every3seconds



 **Join the campaign**

To find out more visit:
www.worldalzmonth.org
@AlzDisInt #WorldAlzMonth

 **Alzheimer's Disease International**
The global voice on dementia

September is World Alzheimer's Month!
#WorldAlzMonth

Bulletin

Every 3 Seconds

someone in the world develops dementia

#Every3seconds



World Alzheimer's Month

September

Alzheimer's Disease International

September 2018 will mark the seventh World Alzheimer's Month™, an international campaign to raise awareness of dementia and challenge stigma. This year's campaign promotes the important messages that:

- We can all raise awareness by learning about dementia, learning to spot the signs, and taking simple steps to lower our risk of developing the condition
- People living with dementia and their care partners have an equal right to respect and inclusion, and to diagnosis, quality care and treatment
- Governments can reduce the human and economic impact of dementia by developing responses to the World Health Organization (WHO) Global action plan on the public health response to dementia by 2025







If you are living with dementia:

Remember that you don't have to be alone. It is possible to live more positively with dementia than is often the public perception, by seeking support from your family and friends, health and social workers, from the Alzheimer association in your country and by joining Dementia Alliance International (DAI).

If you are worried about developing dementia:

Speak to your doctor about any concerns. Alzheimer associations in many countries provide support with seeking a diagnosis and living with dementia, as well as information on risk reduction and help to find support groups.

If you are a care partner:

Caring for someone with dementia can be challenging. It is also important to take care of your own physical and mental health needs as this will make a big difference to the wellbeing of yourself and the person you are caring for. Don't be afraid to ask for help or to join the Alzheimer association in your country to advocate for change or subscribe to DAI to receive their resources, blogs, newsletters and attend their monthly educational Webinars.

As a society:

The stigma that surrounds dementia remains a global problem. Alzheimer associations and self-advocacy organisations encourage awareness of the social and personal impact of dementia. Dementia is not a normal part of ageing. Understanding the experiences of those affected remains important to support inclusion, empowerment and respect. Greater awareness, including recognising the symptoms of dementia, is crucial to encourage more people to seek diagnosis and receive support.

As a government:

Developing a national dementia plan will help your country to deal with the growing impact of dementia. In 2017, the World Health Organization adopted a global plan that urges countries to develop their own national responses. Implementing a plan helps to increase national awareness and education about dementia and can improve access to diagnosis, treatment, care and earlier detection of dementia can also help lower the financial impact of dementia on the healthcare system.




What is dementia?

Dementia is a collective name for progressive brain syndromes that cause deterioration over time of a variety of different brain functions such as memory, thinking, recognition and language, planning and personality. Alzheimer's disease accounts for 50-80% of cases of dementia. Other types of dementia include vascular dementia, dementia with Lewy bodies and fronto-temporal dementia.

Most kinds of dementia have similar symptoms including:

- Loss of memory
- Problems with thinking, planning and language
- Failure to recognise people or objects
- Personality and mood changes

By 2050, the number of people living with dementia around the world will have almost trebled to 152 million, making the disease one of the most significant health and social crises of the 21st century.

Alzheimer's Disease International

Alzheimer's Disease International (ADI) is the international federation of Alzheimer associations around the world, in official relations with the World Health Organisation and consultative status with the United Nations. ADI is the global voice on dementia and each member is the national Alzheimer association in their country which supports people with dementia and their families. Our vision is *prevention, care and inclusion today, and cure tomorrow*. www.alz.co.uk

Dementia Alliance International

DAI is an international non-profit organisation whose membership is exclusively for people with a medically confirmed diagnosis of any type of a dementia. It represents, supports, and educates others living with the disease, and the wider dementia community by globally representing persons with dementia. DAI's vision is a world where people with dementia are valued and included, and is widely accepted as the global voice of dementia. To become a member of DAI, go to www.join dai.org

World Alzheimer's Month

September is World Alzheimer's Month™, an international campaign to raise awareness and challenge dementia stigma. Each year, more and more countries are participating in World Alzheimer's Month events and awareness of dementia is growing, but there is always more to do. www.worldalzmonth.org

Finding help

Support and information is available worldwide from Alzheimer associations in more than 90 countries. These associations exist to provide advice for carers and people with dementia. To find your Alzheimer association visit www.alz.co.uk/associations

Dementia Alliance International (DAI) hold regular online support groups and webinars for members. To find out more visit www.infodai.org



Join the campaign

To find out more visit:

www.worldalzmonth.org

[@AlzDisInt](https://twitter.com/AlzDisInt) [#WorldAlzMonth](https://twitter.com/WorldAlzMonth)

[#Every3Seconds](https://twitter.com/Every3Seconds)



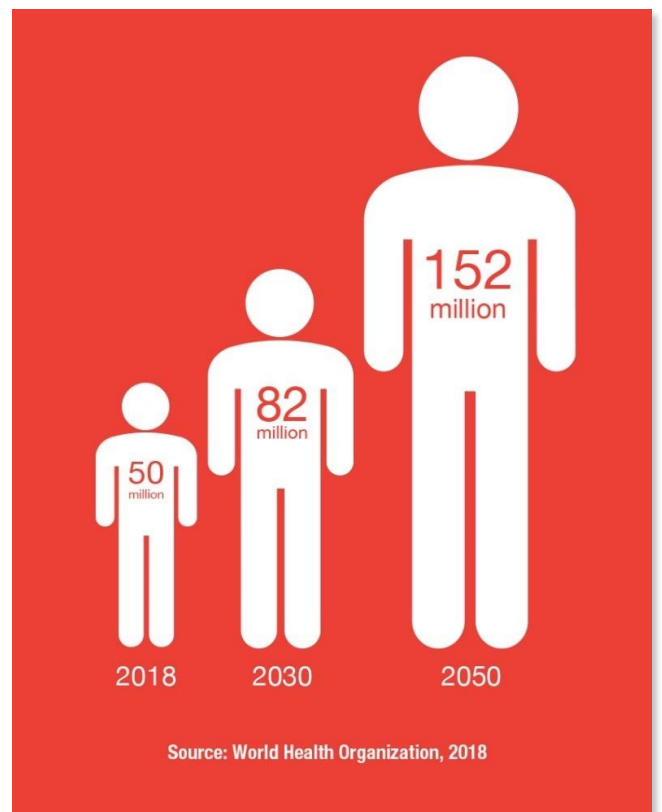
**Alzheimer's Disease
International**

The global voice on dementia

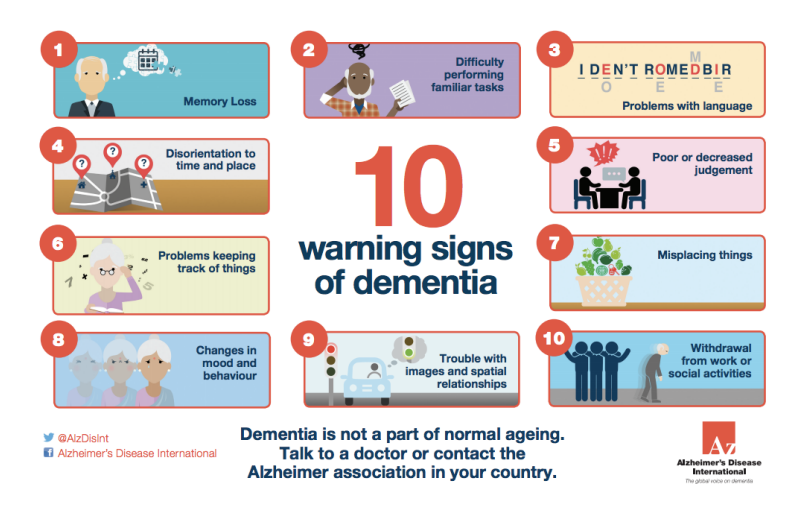
Graphics



Every 3 seconds infographic



Dementia prevalence infographic



Warning signs infographic



Cost of dementia infographic

Social media

One of the most powerful ways to help us spread the message for World Alzheimer's Month is through social media. Below you will find some social media banners and example posts which you can use or adapt.



Twitter

@AlzDisInt

Interact with us on Twitter and use the official World Alzheimer's Month hashtags #WorldAlzMonth and #Every3Seconds. Be sure to mention @AlzDisInt so we can share your messages.

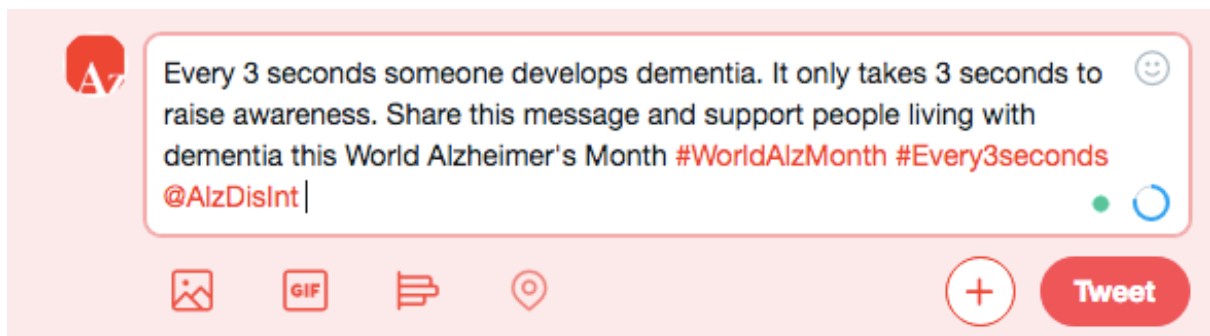


Facebook

facebook.com/alzheimersdiseaseinternational

Be sure to like our Facebook page and share our posts about World Alzheimer's Month. Connect with us and share your activities, updates and photos, and you could make it into our official campaign photo album.

Here are some sample messages that you can use for Facebook and Twitter. Copy and paste them or make your own!



- September is World Alzheimer's Month #WorldAlzMonth. Join @AlzDisInt in helping to raise dementia awareness around the world: worldalzmonth.org
- It's World Alzheimer's Month! Help raise awareness throughout September: worldalzmonth.org #WorldAlzMonth @AlzDisInt
- Every 3 seconds someone develops dementia. It only takes 3 seconds to raise awareness. Share this message and support people living with dementia this World Alzheimer's Month #WorldAlzMonth @AlzDisInt
- Every 3 seconds someone develops dementia. It takes 3 seconds to raise awareness. Share this message with 3 of your friends this World Alzheimer's Month and support people affected by dementia worldwide #Every3Seconds #WorldAlzMonth @AlzDisInt
- Every 3 seconds someone develops dementia. Currently there are 50 million people around the world living with the condition. Support people living with dementia and their families by getting involved this World Alzheimer's Month! worldalzmonth.org #Every3Seconds #WorldAlzMonth
- Every 3 seconds someone develops dementia. That's about as long as it takes you to share this post. Raise awareness this World Alzheimer's Month and show your support for people living with dementia worldwide #Every3Seconds #WorldAlzMonth

September is World Alzheimer's Month!
#WorldAlzMonth

Remember to add tags to maximise the impact of your social media post. Examples include:

@AlzDisInt
@Alzheimerssoc
@GADAAAlliance

@DementiaAllianc
@Alzassociation
@AlzheimerEurope

@WorldDementia
@wyldementia
@ncdalliance

Remember to use the hashtags **#WorldAlzMonth** and **#Every3seconds**

Social media banners



September is World Alzheimer's Month!
#WorldAlzMonth



**World
Alzheimer's
Month**

Every 3 Seconds

someone in the world develops dementia

To find out more visit: www.worldalzmonth.org

#WAM2018 #Every3seconds



**World
Alzheimer's
Month**

Every 3 Seconds

someone in the world develops dementia

To find out more visit: www.worldalzmonth.org

#WAM2018 #Every3seconds



**World
Alzheimer's
Month**

Every 3 Seconds

someone in the world develops dementia

To find out more visit: www.worldalzmonth.org

#WAM2018 #Every3seconds



**World
Alzheimer's
Month**

Every 3 Seconds

someone in the world develops dementia

To find out more visit: www.worldalzmonth.org

#WAM2018 #Every3seconds





5 ways to help reduce your risk of dementia

Research suggests that leading a healthy lifestyle may help to reduce a person's risk of developing dementia later in life. The general rule is what's good for the heart is good for the brain, so both should be well looked after with a balanced diet and regular physical and mental exercise.

Much of what's needed are simple activities you can include in your day to day life. Remember, it's never too late to make any of these changes.

Below are five ways you can help to reduce your risk of developing dementia:

1 Look after your heart



Smoking, high blood pressure, high cholesterol, diabetes and obesity all damage the blood vessels and increase the risk for having a stroke or a heart attack, that could contribute to developing dementia in later life. These problems can be prevented through healthy lifestyle choices and should be treated effectively if they do occur.

2 Be physically active



Physical activity and exercise are powerful preventive medicines, helping you control your blood pressure and weight, as well as reducing the risk of type II diabetes and some forms of cancer. There is also some evidence to suggest that some kinds of physical activity can reduce the risk of developing dementia. The good news is that getting active is proven to make us feel good and is a great activity to do with friends and family.

3 Follow a healthy diet



Food is fuel for both brain and body. We can help both to function properly by eating a healthy, balanced diet. Some evidence suggests that a Mediterranean-type diet, rich in cereals, fruits, fish, legumes and vegetables can help to reduce the risk of dementia. While more studies are needed on the benefits of specific foods or supplements, we do know that eating lots of foods which are high in saturated fat, sugar and/or salt is associated with a higher risk of heart disease, and is best avoided.



4 Challenge your brain

By challenging the brain with new activities you can help build new brain neurons and strengthen the connections between them. This may counter the harmful effects of Alzheimer's disease and other dementia pathologies. By challenging your brain, you can learn some great new things. So how about learning a new language or taking up a new hobby?

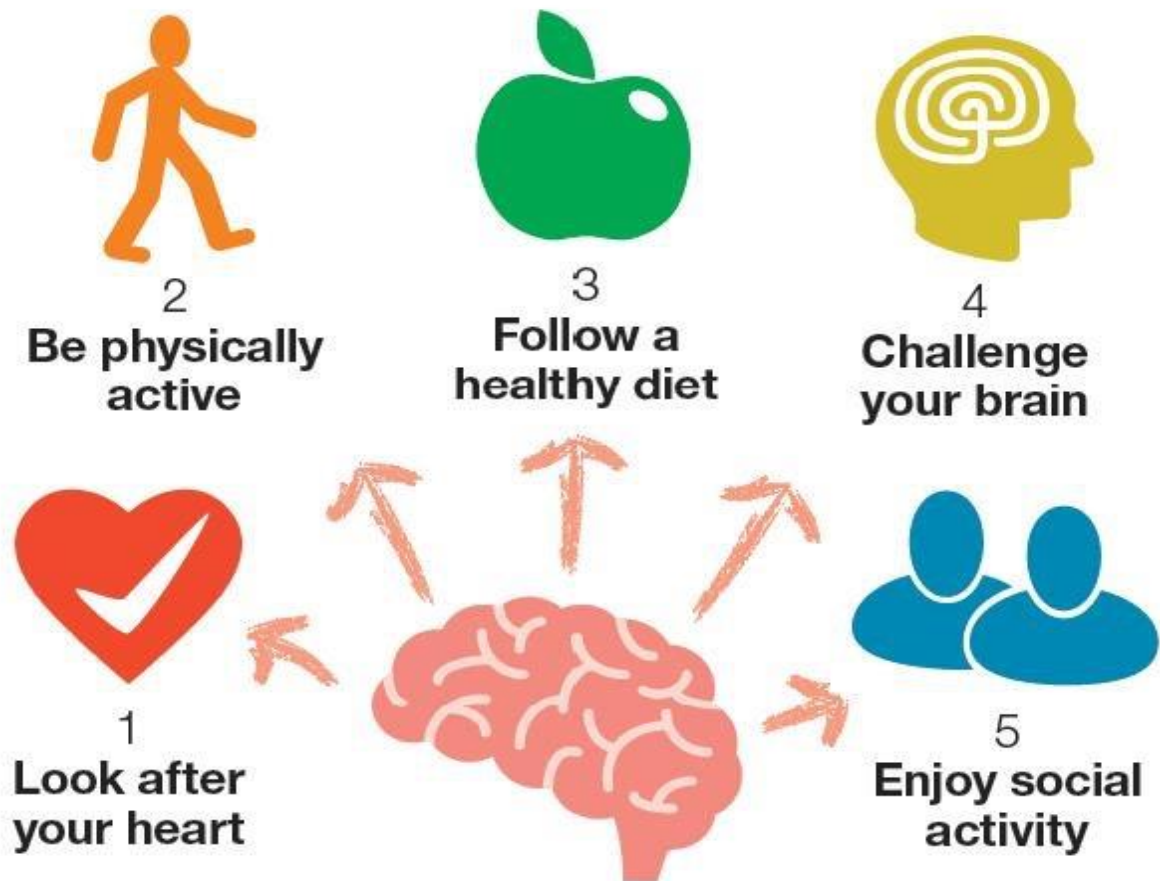


5 Enjoy social activities

Social activities may be beneficial to brain health because they stimulate our brain reserves, helping to reduce our risk of dementia and depression. Try and make time for friends and family. You can even combine your activities with physical and mental exercise through sport or other hobbies.

Dementia

Can we reduce the risk?



To find out more visit:

www.alz.co.uk  [@AlzDisInt](https://twitter.com/AlzDisInt)


Alzheimer's Disease International
The global voice on dementia

ADI members as of June 2018

Argentina – Asociación de Lucha contra el Mal de Alzheimer (ALMA)
Armenia – Alzheimer's Disease Armenian Association
Aruba – Fundacion Alzheimer Aruba (FAA)
Australia – Dementia Australia
Austria – Alzheimer Austria
Bangladesh – Alzheimer Society of Bangladesh
Barbados – Barbados Alzheimer's Association
Belgium – Ligue Nationale Alzheimer Liga
Bermuda – Alzheimer's Family Support Group
Bolivia – Asociación Alzheimer Bolivia (AAB)
Brazil – FEBRAZ – Federação Brasileira de Associações de Alzheimer
Bulgaria – Compassion Alzheimer Bulgaria
Canada – Alzheimer Society of Canada
Cayman Islands – Alzheimer's and Dementia Association of the Cayman Islands
Chile – Corporacion Alzheimer Chile
PR China – Alzheimer's Disease Chinese
Costa Rica – Asociación Costarricense de Alzheimer y otras Demencias Asociadas (AS-CADA)
Croatia – Alzheimer Croatia
Cuba – Sección Cubana de la Enfermedad de Alzheimer
Curaçao – Stichting Alzheimer Curaçao
Cyprus – Association for the Support of Persons with Alzheimer Disease (Cyprus) (*will soon become The Cyprus Alzheimer Association*)
Czech Republic – Česká alzheimerovská společnost
Denmark – Alzheimerforeningen
Dominican Republic – Asociacion Dominicana de Alzheimer
Egypt – Egyptian Alzheimer Society
El Salvador – Asociacion de Familiares Alzheimer de El Salvador
England, Wales, NI – Alzheimer's Society
Finland – Alzheimer Society of Finland/Muistiliitto ry
Germany – Deutsche Alzheimer Gesellschaft
Ghana – Alzheimer's and Related Disorders Association Ghana
Gibraltar – Gibraltar Alzheimer's & Dementia Society
Greece – Panhellenic Federation of Alzheimer's Disease and Related Disorders
Guatemala – Asociación ERMITA, Alzheimer de Guatemala
Honduras – Asociación Hondureña de Alzheimer
Hong Kong SAR China – Hong Kong Alzheimer's Disease Association
Hungary – Hungarian Alzheimer Society
India – Alzheimer's and Related Disorders of India
Indonesia – Asosiasi Alzheimer Indonesia
Iran – Iran Alzheimer's Association
Ireland – The Alzheimer Society of Ireland
Israel – Alzheimer's Association of Israel
Italy – Federazione Alzheimer Italia
Jamaica – Alzheimer's Jamaica
Kenya – Alzheimer's & Dementia Organisation Kenya
Japan – Alzheimer's Association Japan

Lebanon – Alzheimer's Association Lebanon
Macau SAR China – Macau Alzheimer's Disease Association
Macedonia – Association of Alzheimer Disease - Skopje Macedonia
Malaysia – Alzheimer's Disease Foundation Malaysia
Malta – Malta Dementia Society
Mauritius – Alzheimer Association Mauritius
Mexico – Federacion Mexicana de Alzheimer (FEDMA)
Monaco – Association Monégasque pour la recherche sur la maladie d'Alzheimer
Morocco – Association Marocaine d'Alzheimer et Maladies Apparentées (AMAMA)
Namibia – Alzheimer Dementia Namibia (ADN)
Nepal – Alzheimer and Related Dementia Society Nepal
Netherlands – Alzheimer Nederland
New Zealand – Alzheimers New Zealand
Nigeria – Alzheimer's Disease Association of Nigeria
Norway – Nasjonalforeningen for folkehelsen
Pakistan – Alzheimer's Pakistan
Peru – Asociacion Peruana de Enfermedad de Alzheimer y Otras Demencias (APEAD)
Philippines – Alzheimer's Disease Association of the Philippines
Poland – Polish Alzheimer's Association
Puerto Rico – Asociacion de Alzheimer de Puerto Rico
Romania – Romanian Alzheimer Society
Russia – Help for patients with Alzheimer's disease and their families
Saudi Arabia – Saudi Alzheimer's Disease Association
Scotland – Alzheimer Scotland
Singapore – Alzheimer's Disease Association Singapore
Sint Maarten – Sint Maarten Alzheimer Association
Slovak Republic – Slovak Alzheimer's Association
Slovenia – Spominčica
South Africa – Alzheimer's South Africa
Spain – CEAFA
Sri Lanka – Lanka Alzheimer's Foundation
Sweden – Alzheimerforeningen i Sverige
Switzerland – Association Alzheimer Suisse
Syria – Syrian Alzheimer and Memory Diseases Society
TADA Chinese Taipei
Thailand – Alzheimer's and Related Disorders Association of Thailand
Trinidad and Tobago – Alzheimer's Association of Trinidad and Tobago
Tunisia – Association Alzheimer Tunisie
Turkey – Turkish Alzheimer Society and Foundation
UAE – 4get-me-not Alzheimer's Organization
Uruguay – Asociación Uruguay de Alzheimer y Similares (AUDAS)
USA – Alzheimer's Association
Venezuela – Fundacion Alzheimer de Venezuela
Zimbabwe – Zimbabwe Alzheimer's and Related Disorders Association

Sponsors

We couldn't achieve all that we do during World Alzheimer's Month without the kind and ongoing support of our sponsors:

***World Alzheimer's Month Champion:
F. Hoffmann-La Roche***

***World Alzheimer's Month Partners:
Janssen Neuroscience, Otsuka America Pharmaceutical, Eisai Co Ltd***